## **Agency Overview**

In 1993, the Idaho Department of Commerce convened 45 representatives of economic development groups who supported the manufacturing extension center concept. One year later, the Governor and ten key economic development entities pledged support for manufacturing extension by signing Idaho's Technology Partnership Agreement. Approval to establish "TechHelp" within the National Institute of Standards and Technology (NIST) Manufacturing Extension Partnership (MEP) was granted in late 1995. In 1996, TechHelp was established at Boise State University and the first director and field engineer were appointed.

Today, TechHelp is a partnership of Idaho's three state universities and an affiliate of the NIST/MEP system. It is also Idaho's EDA University Center, targeting economically distressed areas of Idaho. TechHelp specialists have access to cutting-edge knowledge through links to local universities and to a national network of over 2000 manufacturing specialists through the MEP system.

TechHelp's team of nine manufacturing specialists operates out of offices in Boise, Post Falls, Idaho Falls and Twin Falls. TechHelp's primary mission is to provide technical assistance, training and information to strengthen the competitiveness of Idaho manufacturers, processors and innovators through product and process improvements. TechHelp also provides internships to Idaho university and graduate level students at the TechHelp New Product Development Center (NPD) at Boise State University. Internships give Idaho university students the opportunity to gain real world experience with growing Idaho companies and exposes Idaho companies to talented young professionals looking to enter the state's workforce.

#### **TechHelp Advisory Board**

TechHelp's executive director, Gary Thompson, takes advisement from a board made up of representatives from private industry, education and government. TechHelp Board bylaws state that a full board consists of 17 members; twelve from manufacturing and five from the public sector. The Director appoints ex-officio members with approval of the Board. TechHelp is currently seeking new board members to fill empty manufacturing and the public sector positions.

| Manufacturing Members              |                    |  |  |  |
|------------------------------------|--------------------|--|--|--|
| Name                               | Position           | Company  |  |  |
| Jim Bean (Chair)                   | General Manager    | Preco, Inc.                                    |  |  |
| Louise Bertagnolli                 | President          | JST Manufacturing Inc.                         |  |  |
| Lynn Harker                        | President          | Woodland Furniture                             |  |  |
| Rick Jackson                       | Production Manager | Louisiana Pacific                              |  |  |
| John Larkin                        | Owner              | Machine Language Inc.                          |  |  |
| Herb Minatre                       | President/Owner    | Bay Shore Systems                              |  |  |
| Barry Ramsay                       | President          | D8, Inc.                                       |  |  |
| Jerry Whitehead                    | President/Owner    | Western Trailers                               |  |  |
| Phil Duckworth                     | VP                 | Buck Knives (Proposed 11/05)                   |  |  |
| OPEN                               |                    |  |  |  |
| OPEN                               |                    |  |  |  |
| OPEN                               |                    |  |  |  |
| Public Sector and Services Members |                    |  |  |  |
| Karl Tueller                       | Deputy Director    | Idaho Department of Commerce                   |  |  |
| Laura Johnson                      | Bureau Chief       | Idaho Department of Agriculture                |  |  |
| Jay Kunze                          | Dean               | College of Engineering, Idaho State University |  |  |
| Jim Hogge                          | State Director     | Idaho SBDC                                     |  |  |
| OPEN                               |                    |  |  |  |

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| Ex-Officio Members |                                 |                                 |  |  |
|--------------------|---------------------------------|---------------------------------|--|--|
| John Andreason     | Senator                         | Idaho Legislature               |  |  |
| Richard Bowen      | President                       | Idaho State University          |  |  |
| Shirl Boyce        | V.P. of Economic<br>Development | Boise Metro Chamber of Commerce |  |  |
| Bill Lathen        | Dean of College of<br>Business  | Boise State University          |  |  |
| Roger Madsen       | Director                        | Idaho Dept. of Labor            |  |  |
| Larry Stauffer     | Dean College of<br>Engineering  | University of Idaho             |  |  |
| Pat Takasugi       | Director                        | Idaho Dept. of Agriculture      |  |  |

## **TechHelp Partners**

TechHelp works with a variety of state and federal partners to meet its mission of assisting Idaho manufacturers and processors.

| Partnership                   | Center Role  | Required/Desired of Center  |  |  |
|-------------------------------|--|---|--|--|
| U.S. EDA                      | EDA University Center  | Serve remote/distressed areas of Idaho  |  |  |
|                               |  | Serve non-manufacturers in Idaho  |  |  |
| State of Idaho                | Economic Development   | Serve all manufacturers in Idaho  |  |  |
|                               |  | Participate in implementation of Science & Technology Plan with product development service   |  |  |
| Idaho State<br>Universities   | Contracted Partner (outreach program for economic development) | Build University reputation through professional development activity, training and internships   |  |  |
| Idaho SBDC                    |  | Available for referrals   |  |  |
| U.S. Dept. of Labor           |  | Help Idaho food processors implement Lean<br>Manufacturing practices and educate Hispanic<br>employees in Lean English Essentials (LEE) |  |  |
| Idaho Commerce & Labor        | Procurement Technical<br>Assistance Center<br>(PTAC)           | Increase government contracting by Idaho manufacturers  |  |  |
| Idaho Dept. of<br>Agriculture |  | Available for referrals   |  |  |

# **Core Functions/Idaho Code**

TechHelp finds solutions for Idaho manufacturers primarily through one-on-one contact with companies. This contact ranges from major collaborative projects, which usually address a fundamental challenge facing the company, to smaller "value-added" projects, which typically bring a specific improvement to some aspect of company operations.

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TechHelp's team of experts provides personalized solutions in every area of manufacturing including:

### New Product Development

- Product Planning
- Product Design
- Prototyping & Testing
- Manufacturing Assistance
- Marketing Assistance

## Process Improvements

- Lean Manufacturing
- Lean for the Food Industry
- Lean for the Wood Products Industry

### Quality Systems

- ISO 9000
- Human Performance
- Business Systems
- · Marketing and Sales
- Information Technology

#### **Testimonials:**

### **Rekluse Motorsports, Boise**

"The successful development of the z-Start clutch is a testament to the value and quality of TechHelp's services. I can honestly say that without TechHelp, Rekluse Motor Sports and the z-Start Clutch would not exist today." Al Youngwerth Owner, Rekluse Motor Sports

- Rekluse founded in 2002
- Clutch developed with TechHelp during a six month period
- Revenue for 2003 and 2004 exceeded \$1,000,000
- Revenue forecast of \$1.5 \$2 Million in 2005 is expected to double annually
- Exports for 2004 exceed \$300,000
- Rekluse created13 new jobs since 2003 and expects to employ 25-30 by the end of 2006
- TechHelp NPD intern is now Rekluse product development manager

#### Selkirk Metalbestos, Nampa

"Prior to TechHelp, Selkirk Nampa's mass production mentality toward manufacturing led to plant inefficiencies and cost control issues that troubled our new ownership team. TechHelp helped Selkirk develop increased focus and attention to the principles of lean manufacturing that allowed us to make improvements in efficiency and cost control envisioned by management."

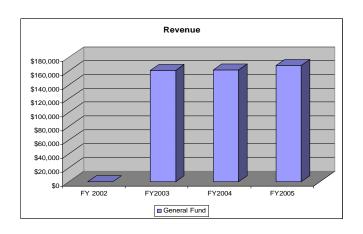
Kevin Redd, Selkirk Production Manager and Lean Champion

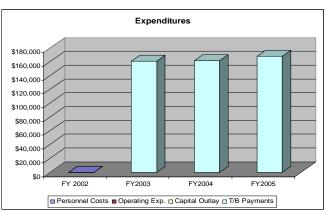
- Improved productivity 25 40% and reduced scrap by 15-30%
- Reduced setup time on key machines by 50-75%
- Reduced batch sizes from 250-500 to one-piece flow matching production to customer demand
- Reduced lead times for finished product from 3 5 weeks to 3 5 days
- Lowered inventory levels from \$3Million to \$1.25 Million
- Created a three-fold improvement in inventory turns
- Eliminated the need for a \$30K per year warehouse facility
- Saved \$15,000/yr from reduced WIP, increased inventory turnover, and reduced inventory

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**Revenue and Expenditures** 

| Revenue                  | FY 2002    | FY 2003          | FY 2004          | FY 2005          |
|--------------------------|------------|------------------|------------------|------------------|
| General Fund             | <u>\$0</u> | <u>\$160,600</u> | <u>\$161,700</u> | <u>\$167,900</u> |
| Total                    | \$0        | \$160,600        | \$161,700        | \$167,900        |
| Expenditure              | FY 2002    | FY 2003          | FY 2004          | FY 2005          |
| Personnel Costs          | \$0        | \$0              | \$0              | \$0              |
| Operating Expenditures   | \$0        | \$0              | \$0              | \$0              |
| Capital Outlay           | \$0        | \$0              | \$0              | \$0              |
| Trustee/Benefit Payments | <u>\$0</u> | <u>\$160,600</u> | <u>\$161,700</u> | <u>\$167,900</u> |
| Total                    | \$0        | \$160,600        | \$161,700        | \$167,900        |





Profile of Cases Managed and/or Key Services Provided

| Cases Managed and/or Key Services      |         |         |         |         |
|--|---------|---------|---------|---------|
| Provided                               | FY 2002 | FY 2003 | FY 2004 | FY 2005 |
| Bottom-line Impact Ratio (per Fed \$)  | NA      | 9.48    | 11.18   | 19.6    |
| Investment Leverage Ratio (per Fed \$) | 8.66    | 4.64    | 20.23   | 19.5    |
| Cost Per Impacted Client               | 17241   | 28235   | 24477   | 17345   |
| No Jobs Created or Retained            | 31      | 75      | 102     | 130     |
| No Enterprise-Wide Clients             | NA      | 2       | 3       | 3       |
| Manufacturers Served                   | 165     | 190     | 200     | 210     |
| New Manufacturers Served               | 58      | 60      | 55      | 70      |
| Clients (projects and training         | 160     | 150     | 189     | 205     |
| Impacted Clients (NIST survey)         | 30      | 26      | 56      | 65      |
| % Clients quantifying impact           | NA      | NA      | 71%     | 73%     |
| % Clients Satisfied/Highly Satisfied   | 98%     | 99%     | 100%    | 97%     |
| Average Satisfaction Level-out of 5    | 4.6     | 4.42    | 4.47    | 4.53    |

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## **Performance Highlights**

All TechHelp clients are surveyed upon project completion by a NIST contracted independent survey house. TechHelp clients served from January through December 2004 reported a positive economic impact of \$53,241,500 and indicated that due to TechHelp services they:

- Improved bottom line performance by \$32,517,000
- Invested \$16,974,500 in plant and equipment, information systems and workforce training
- Created or retained 150 jobs with a \$3,750,000 economic impact

Respondents also indicated that they were highly satisfied with TechHelp services, giving the center a rating of 4.53 out of a possible 5. These results earned TechHelp a perfect score of 100 on MEP's standard used to gauge the impact of individual MEP Centers. Evaluation is a key element of all NIST MEP programs. TechHelp clients are surveyed quarterly and results are used to assess the effectiveness of TechHelp services and the impact on the performance of client firms.

- TechHelp worked with 189 clients in 2004; 144 repeat clients and 45 new clients
- 94% of TechHelp clients responded to the NIST survey
- 71% quantified economic impact
- 100% of clients indicated they were "highly satisfied" with the quality of TechHelp services

#### **For More Information Contact**

Gary Thompson, Executive Director Special Programs, Tech Help 1910 University Drive Boise, ID 83725-1656

Phone: 208-426-3767

E-mail: gthomps@boisestate.edu

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